

# CAPABILITY STATEMENT



## Seamless Success. Never Ends.

Your Success. Our Success.  
Your Will. Our Will.

Whether developing compelling marketing communications campaigns, creating an integrated branding or marketing identity, compliance consulting, or providing mentoring and coaching for emerging to small and medium-sized businesses, we're committed to providing quality strategic services to corporations, associations, non-profits, faith-based organizations, government and individuals.

**S** More than envisioning, vision is an outgrowth of synergistically working from concept to actualization, culminating in a full-blown strategy for success.

**SE** Our combined raw power explodes into a creative flow of energy, enabling us to tap into the unseen of your imagination to bring your desired outcome into reality.

**SR** Nothing provides extraordinary results as our shared commitment to strategizing, planning, and achieving goals that create a seamless stream of endless success.

### NAIAC Codes

- 541611 Administrative Management
- 541611 Business Management Consulting Services
- 541611 Business Start-Up Consulting Services
- 541611 General Management Consulting Services
- 541611 Strategic Planning Consulting Services
- 541613 Marketing Management Consulting Services
- 541618 Other Management Consulting Services
- 541820 Public Relations Consulting Services

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We Are. What We Offer.

**COACHING** We coach, mentor, and train individuals, businesses, non-profits, and faith-based organizations to be effective change-agents, influencers, and leaders in an ever-evolving marketplace through strategic business development and growth.

**COMPLIANCE** We provide coaching and consultation to minority business enterprises (MBE) and women business enterprises (WBE) through the rigorous certification process in our commitment to increase inclusiveness and diversity in the supply chain pipeline.

**MARKETING** From producing creative promotions to developing brand identity, to website design, to email marketing, and social media marketing and management, we provide strategic planning and consultation in identity and brand management.

**PUBLIC RELATIONS** We develop and implement strategic integrated public relations campaigns in engaging, cultivating, influencing, and managing the public persona of an organization in building strong relationships with its stakeholders.

**Jacqui Showers**

*The Bold Encourager*  
Business Encouragement Coach

